

AARON MOLOISI

With over 12 years' experience in media and unmatched talent of speaking over 8 official South African languages, Aaron has developed an unparalleled connection with SA audiences from all cultural backgrounds and social levels. A Bachelor of Science (majors in Chemistry and Microbiology) graduate from the University of Fort Hare, Aaron worked in the IT industry for 3 years before joining the media industry.

In 2002 Aaron joined **Take 5 on SABC 1**, a daily youth lifestyle talk show that tackled socio-economic and political issues that affect the youth of South Africa. Aaron grew to become the epitome of youth education television in South Africa and worked on the show for 5 years as producer, script writer, translator and offline editor. While working on Take 5, he also worked as a studio tutor for Chemistry and Physics for **DSTV's** mind-set learn. Proving of his ability as a television anchor, he was asked to join the team of **The Big Question on SABC 2**, morality/current affairs debate show that challenged South African to think about their own morality. In 2008 he worked on **Get a Life on SABC 1**, a weekly live youth health and wellness show that encouraged the youth to live healthy lifestyles. In August of 2008 he joined **Shift on SABC 1**, a weekly live talk show that shifts the mind sets of viewers on socio-economic and political issues. **Shift** is the only live talk show in the African continent where the anchors speak all of the country's official languages on various platforms (live callers, sms, Twitter, Facebook and emails). In 2008 to 2010 he joined the multi-award winning investigative journalism show **Special Assignment on SABC 3** as an anchor.

In 2012 Aaron travelled the country as the main anchor of **Kwanda Talk on SABC 1**, a programme by the Department of Social Development and Soul City. In 2013 Aaron was cast as the anchor of a business reality show **Rize Mzansi on SABC 1**, a show that gives entrepreneurs seeking to expand their businesses an opportunity to pitch for financial investment to venture capitalists (self-made millionaires with extensive business knowledge and money to invest in growing businesses). The multitalented Aaron is also an actor and singer. In 2007, he featured in the controversial drama **After 9 on SABC 1** in a lead character Hector Mogale and recently joined the biggest soap in SA **Generations on SABC 1** as a supporting lead character Will Hlatshwayo.

Aaron is a professional MC and has worked with companies including **Mercedes Benz South Africa, The Opening of Maponya Mall with Nelson Mandela** cutting the ribbon, **Metropolitan, Eskom, SABC, Young Community Sharper** (resident annual MC for 6 years +), **Nokia SA, Transnet**, Miss Confidence to name a few, Voice over artist (in 6 official languages Sepedi, Sesotho, Setswana, isiZulu, isiXhosa and English), an inspirational speaker.